

Doosan Forklift

Doosan Forklift Training St Catharines - Doosan Infracore Company Ltd. is an international organization consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Equipment and Machine Tools and Automation Systems.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer needs.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. What's more, there are more than 90 independent sellers moving lift truck materials and materials handling equipment. This network enables Doosan Infracore America to aggressively compete in this competitive market. The lift truck product line impressively comprises of 63 different versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous truck designs vary from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest rising forklift and lift truck company in the North American marketplace, thanks to its exceptional level of product performance and their persistently high level of consumer support and service given to all Doosan Infracore Lift Truck users. The U.S. lift Truck division based in Cleveland has a skilled team experienced in Sales, Purchasing, Marketing, Logistical and Technical Support.

Start-up of the lift truck industry

Korea's initial domestic forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled lift trucks as part of a national equipment expansion project. Early product sales of this industrialized equipment focused on large business communities, the armed forces and on state-run companies. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical training grew to become the new focus for enhancing quality and product development.

Lift Truck Export Growth

Daewoo started the first domestic lift truck business in 1967, and rapidly acquired a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's superior technological enhancements combined with sales success placed them in a situation of substantial expansion of their lift truck operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the highly competitive North American materials handling industry. This project proved highly profitable for Daewoo and their forklift sales expanded greatly. In 1984, the company completed construction of a new facility to help in producing high end value-added goods for export. In 1993, the company had a global sales network and started exporting versions they had established through in-house technology, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into overseas marketplaces.