Hyster Forklift

Hyster Forklift Training St Catharines - Hyster is an industry leader in the materials handling industry that has been in business for more than eighty years. However, it began as a manufacturer of lifting machines as well as winches. Most of its production was concentrated in the Pacific Northwest and dealt primarily with the timber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality production. Over the previous eighty years Hyster has continued to get bigger and increase its product line. The growth of its products coupled with its want to stay service oriented has allowed Hyster to grow into the intercontinental participant it is at present.

Some of the key inflection points in Hyster's past occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was totally committed to mass manufacturing trucks. This allowed Hyster to force its costs down and, simultaneously, offer a better quality product at industry aggressive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Between the late fifties through the sixties, Hyster continued to expand into new markets. They began constructing container handlers in the United states in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a process for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was referred to as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a research and development centre in Oregon that was focused on enhancing the design and functionality of forklifts. The centre is still one of the world's greatest testing facilities in the materials handling industry.

The sixties was characterized by rapid growth throughout the whole materials handling industry. Due to this, Hyster considered it necessary to refocus its approach towards these emergent mass markets. Thus, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply greater quality at a more inexpensive cost. A further expansion in manufacturing capabilities was necessitated by the need in Europe for Internal Combustion Engine Trucks. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to concentrate on developing industry leading lift trucks. The Hyster company name was known throughout the globe for its commitment towards excellence. This attention to excellence brought a lot of suitors for the company. In 1989, a large multinational business based in Ohio called NACCO Industries bought Hyster and began an aggressive expansion strategy. NACCO swiftly changed the XL philosophy with a more driver oriented lift truck that concentrated on operator comfort, which is well-known as the XM generation of trucks.

The changing needs of Hyster's consumers, led by improvements in supply chain management, required Hyster to continuously innovate and invest in new manufacturing systems throughout the next few decades. Acquisitions and investments were made in the US, Italy, Netherlands, and countless other places throughout the globe. All of these investments have made Hyster a world leader in the lift truck market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which includes more than 300 different styles of lift trucks.